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Contact: Gregory Kallenberg, 512-751-9000, Gregory@HaynesvilleMovie.com
EPK and graphic elements can be found at www.haynesvillemovie.com/downloads

**“HAYNESVILLE: A Nation's Hunt for an Energy Future” to Premiere
on CNBC Tuesday, November 23, 2010**

*Internationally successful energy film will receive a special evening on CNBC dedicated to the film.
Additional showtimes scheduled on subsequent evenings.*

After a successful international tour of the documentary “Haynesville: A Nation's Hunt for an Energy Future” including sold-out screenings in New York, Austin, Houston, Dallas, Denver, Boston, Atlanta and Europe the film was purchased by NBC/Universal and will air on its CNBC network. “Haynesville”'s world television premiere will be on Tuesday, November 23, 2010 at 9PM EST and will be followed by encore presentations at 10pm, 12am and 1am. In addition, the film will run Sunday, November 28th at 10pm.

“Haynesville” provides a unique view into what it's like to live through an energy boom and, in turn, what these resources could mean for our nation's energy future,” said Gregory Kallenberg, the film's director, “We are extremely excited to be working with CNBC to present the film and our take on a pathway to a clean energy future to a nationwide audience.”

The 1-hour program, abridged from the full 72 minute runtime, chronicles the historic discovery of the massive Haynesville Shale natural gas field and follows its impact on local people's lives. Featured characters include outdoorsman and hunter Mike Smith, community activist Kassi Fitzgerald, and pastor Reegis Richard, each of whom confronts his or her own dilemmas as they are caught in one of the largest and richest energy discoveries of the past three decades. In the broader perspective, “Haynesville” invites the viewer to consider the potential impact this find's natural gas supply will have on the nation's energy future. The Haynesville Shale is projected to hold 180 trillion cubic feet of gas or, in economic terms \$1.75 trillion dollars worth of energy.

“The discovery of shale gas in broad terms isn't new. What's new is the unique location and density of this fuel source,” added the film's producer Mark Bullard, “What we have here is a highly domestic and attainable energy supply that could impact the way America looks at energy--and it's in these people's back yards.”

“Haynesville” has been lauded as a balanced and highly personal look at how energy affects our country and has been called “Moving“, “A revelation!” and “A humane take on an increasingly relevant—and complicated—subject.”

“Energy and its sources are something we all take for granted,” said Kallenberg. “Hopefully, ‘Haynesville’ helps give some perspective on where our energy comes from, the impact it has on people's lives and the potential benefit this energy could potentially have for the United States.”

NETWORK PREMIERE INFO

“Haynesville: A Nation's Hunt for an Energy Future” Network Cut debuts Tuesday, November 23, 2010 at 9PM EST followed by encore presentations at 10pm, 12am and 1am. In addition, the film will run Sunday, November 28th at 10pm. The feature-length edition of the film which features more personal stories and a discussion about natural gas and the American energy picture is available for order online at www.HaynesvilleMovie.com or the downloadable version is available exclusively on iTunes.

More information about the film and the “Haynesville” trailer can be found at:
www.HaynesvilleMovie.com

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